

## CALL FOR PAPERS: 2<sup>ND</sup> GENEVA SUMMIT ON SUSTAINABLE FINANCE

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November 27th, 2014, Geneva, Switzerland, <http://www.geneva-summit-on-sustainable-finance.ch>

Submission Deadline: May 31<sup>st</sup>, 2014

Following the success of the inaugural Geneva Summit on Sustainable Finance, the Geneva Finance Research Institute and the Institute For Environmental Sciences of the University of Geneva together with Sustainable Finance Geneva are pleased to announce the 2<sup>nd</sup> Geneva Summit on Sustainable Finance, which will be held on November 27th, 2014 at the University of Geneva in Switzerland.

The overall theme for this year's event is **Sustainable Finance, quo vadis?** As in the previous year, the conference will provide a platform for sustainable finance related research relevant to academics, investment practitioners, think-tanks, and policy-makers.

We invite submissions of complete research papers, extended abstracts as well as panel proposals addressing themes relating to models and incentives for driving Sustainable Financial Markets and Financing of Sustainable Development, in particular, regarding the following issues:

- Theoretical models of sustainable and responsible investment.
- Implications of sustainable development for strategic asset allocation and the design of investment strategies or benchmarks.
- Implications of sustainability factors for financial performance in asset classes beyond listed equities (e.g., fixed income, private equity, real estate, commodities).
- Advances in quantifying non-financial investment impact and financial materiality of environmental and social externalities (e.g., natural resource depletion, ecosystem degradation, climate change, inequality, human rights, employee relations).
- How to reconcile sustainability, public interest, and long term investment with short term incentives, financial performance requirements, and private interest?
- Making the finance sector more sustainable: What role for finance education, standards, reporting, and regulation?
- Effective incentive structures for investing in sustainable development: role for regulation?
- Aligning and integrating ESG analysis with financial analysis and fiduciary responsibility.
- Advances in risk management, product- and, security design favoring the financing of sustainable development (carbon emissions trading, social impact bonds, green bonds, insurance, micro-insurance/finance).
- How can sustainability become a driver for investment decisions (impact investment, stranded assets, active ownership, divestment, integrated reporting)?

**BEST PAPER PRIZES:** The Geneva Finance Research Institute will award the Geneva Summit on Sustainable Finance Best Conference Paper Prize (USD 1,500) to the best overall conference paper. The prize for the best paper on finance and environmental sustainability (USD 1,000) will be awarded by the Institute for Environmental Sciences. Sustainable Finance Geneva will award the SFG Prize for the Best Paper relevant to the Practice of Sustainable Finance (USD 1,000) to the conference paper most relevant to practitioners of sustainable finance.

**PAPER SELECTION:** Submitted papers will be reviewed by the scientific committee, which is co-headed by Rajna Gibson Brandon (University of Geneva, Swiss Finance Institute & GFRI) and Martin Beniston (Institute for Environmental Sciences, University of Geneva). The committee is composed of Tim Cadman (University of Southern Queensland), Marc Chesney (University of Zurich & Swiss Finance Institute), Gemma Cranston (University of Cambridge Programme for Sustainability Leadership), Jeroen Derwall (Tilburg University & Maastricht University), Caroline Flammer (University of Western Ontario), Nadja K. Guenster (University of Münster), Margot Hill Clarvis (University of Geneva & Earth Security Initiative), Matthew J. Kotchen (Yale University), Philipp Krueger (University of Geneva & GFRI), Lloyd Kurtz (University of California Berkeley), George Serafeim (Harvard Business School), Meir Statman (Santa Clara University), Jenke Ter Horst (Tilburg University) and Masaru Yarime (University of Tokyo). Jean Laville (Conser Invest) and Antoine Mach (Covalence) will lead reviews on behalf of Sustainable Finance Geneva.

**TRAVEL EXPENSES:** Authors of accepted papers will receive travel grants to present their research in Geneva.

**SUBMISSION PROCEDURE:** The deadline for submission of papers is **May 31<sup>st</sup>, 2014**. Papers should be sent as a pdf attachment to [info@geneva-summit-on-sustainable-finance.ch](mailto:info@geneva-summit-on-sustainable-finance.ch).

**FURTHER INFORMATION:** For further information, please contact Philipp Krueger or Margot Hill Clarvis: [info@geneva-summit-on-sustainable-finance.ch](mailto:info@geneva-summit-on-sustainable-finance.ch); Tel: +41-(0)22-3798569.